

National Technical University of Ukraine
“Igor Sikorsky Kyiv Polytechnic Institute”



***University
internationalization
program***

draft

Mission:

Transformation of the Igor Sikorsky KPI into an international university with high quality standards of education and research, entering into a group of technical universities that are leaders in educational services export

In this context the Igor Sikorsky KPI is

An enterprise, which implements educational service to the higher education seekers, industry, the university-partner and the state. The key aspect of the activities of the university lays in its foreign economic activity with an emphasis on the export of educational services, which may take various forms.

STRUCTURE

- General provisions
- Goals and objectives
- Directions and indicators
- Foreign economic activity as a resource and the mechanism of internationalization

General provisions

University **internationalization** is understood as a process of systematic integration of an international dimension in research and academic activities of the University when the goals and mechanisms of the organization of services acquire international significance. The result of the process is the transformation of the National University in the international one.

The market of educational services is the system of socio-economic relations between educational institutions and consumers with the purpose of the sale and purchase of educational services.

Educational service is the service provided in the educational activities, the result of which is achieving a certain level of education by a consumer.

The Foreign economic activity of the University is an activity associated with the international scientific and technical cooperation, export and import of services, transfer of technologies, expansion of international scientific and technical cooperation in this area.

Internationalization of education, which creates surplus value, is **the export of educational services**.

Goals and objectives

The initial principles of the Program

- internationalization is implemented in the key areas which are education and science
- internationalization is aimed at expanding of a package of educational and research services, improving their quality, strengthening of the international status of the University

The goal of the Program

- transformation of the Igor Sikorsky KPI into an international university with high-quality standards of education and research, participation in a group of technical universities that are leaders in educational services export

Objectives

- combining the potential and resources of the University
- intensification of information policy in the sphere of international activities in order to promote the University abroad
- improvement of conditions for the development of international activities of the University and implementation of joint educational projects
- optimization of the University system of coordination, monitoring and development of foreign economic activity

Directions and indicators

The internationalization is implemented in the following **directions:**

- The educational process
- Scientific activities
- Information and promotional activities
- Financing
- Communication with graduates
- International cooperation
- Export of educational services

Indicators of internationalization of the educational process

- control of the quality of education
- attracting foreign professors to lecture
- obtaining double diplomas by the Igor Sikorsky KPI graduates
- training of foreign students and graduate students
- distance education programs
- internationalization of curricula

Indicators of internationalization of scientific activities

- participation in international scientific programs
- admission to the University budget funds from international grant programs, contracts and scientific projects
- attracting of foreign scientists to the scientific supervision of postgraduate students
- publications of articles and monographs by faculty in international journals
- foreign graduate students in the departments of faculties and institutes of the Igor Sikorsky KPI

Indicators of internationalization of information and promotional activities

- “internationalization” of the official website of the University, as well as the institutions, faculties and departments websites
- University participation in educational exhibitions and fairs
- availability of advertising and informational materials for foreign partners and consumers about the possibilities of cooperation with the University (in foreign languages)

- information and promotional activities aimed at key areas for the University
- the presence of the University in the international information platforms

Indicators of financing of the University activities to obtain a sufficient level of internationalization

- an increase in funds for activities related to the internationalization of the University
- attracting grants and sponsorship to finance the internationalization of individual projects of the Igor Sikorsky KP

Indicators of internationalization in the field of organization of communication with foreign graduates

- carrying out of courses of qualification improvement for graduates
- the signing of cooperation agreements with alumni associations in foreign countries
- participation of graduates in scientific conferences, seminars, and forums at the Igor Sikorsky KPI

Indicators of internationalization in the field of international cooperation

- University participation in international organizations activities
- University participation in organizing and holding of the international educational and scientific events

- the conclusion of cooperation agreements with foreign universities and research centers
- interaction and cooperation with the local embassies and international business partners

Indicators of internationalization in the field of export of educational services

- an increase in the contingent of foreign students of the University
- the conclusion of agreements on target training of foreign citizens with foreign countries and companies
- the introduction of additional education programs for foreign citizens
- development and implementation of education programs in foreign countries
- the provision of educational services by the Igor Sikorsky KPI teachers abroad
- implementation of joint educational projects of the Igor Sikorsky KPI with a foreign partner in the partner country of residence (the expansion of commercial presence)
- marketing research of the foreign educational services markets

Foreign economic activity as a resource and a mechanism for internationalization

The goal of foreign economic activity

- obtaining specific benefits in the form of social and economic effects from implementation of educational and scientific services of the Igor Sikorsky KPI abroad or for foreign partners or customers in Ukraine.

Objectives of foreign economic activity

- extension of export-import of educational services
- extension of export-import of scientific and technical services
- improvement of University internal organization and management of foreign economic activity

Directions of development of foreign economic activity

- export-import of educational services at all levels
- export-import scientific and technical services
- the establishment and further support of joint organizations abroad
- organization and implementation of promotional and marketing activities for the implementation of foreign economic activity
- implementation of an audit of internal indicators of foreign economic activity
- general coordination of foreign economic activities of the University
- regulatory and methodological support of the implementation of foreign economic activity