

GISU Sustainability and Social Responsibility Project Masterclass with Western Sydney University

## CITIZEN SCIENCE FOR NATURE POSITIVE CHANGE

## JOIN US FOR OUR MASTERCLASS

Calling all Nature Lovers! This masterclass unless to e power of citizen science for real conservation impact in our cities. We'll explore a robust international framework for data collection and active participation. Using the free iNaturalist app, you'll learn to identify local species, contribute observations, and join projects tackling global issues, including conducting your own BioBlitz on university campus or cities. Imagine – your (or your students) nature walks becoming scientific contributions, turning local observations into global impact. Let's unlock the power of citizen science together.

Register now to attend!

CLICK HERE>>

## **OUR EXPERT**





Associate Professor Ricky Spencer is an award-winning academic at Western Sydney University with 30 years of wildlife conservation expertise. His leadership extends beyond academia. As co-founder and co-director of the groundbreaking 1 Million Turtles program, he has spearheaded a national citizen science initiative recognized by a 2023 Eureka Prize for Innovation. Dr. Spencer also holds prestigious positions on the IUCN Species Specialist Groups and the executive team of the International Herpetology Society.



The GISU Alliance 2024 <u>Sustainability and Social Responsibility project</u> is delivered by Western Sydney University in collaboration with Guangzhou University and GISU Alliance member institutions.





