



January 28, 2025



**CT.uni**  
**CREATIVE THINKING**

**ECOTECH-COMPLEX**  
Analytical and Programme Centre for  
Advanced Environmentally-Friendly  
Technologies  
**ul. Głęboka 39, Lublin**

**CREATIVE LEARNING & RECOMMENDATIONS**  
**EXPLORED**  
**practice**

- 9:30 – 9:50 **Conference opening**
- 9:50 – 10:10 **Unlocking Knowledge - Quantitative Analyses Supported by Generative AI**  
Kamil Filipek / Head of the Centre for Artificial Intelligence and Computational Modeling, Maria Curie-Skłodowska University, Poland
- 10:10 – 10:30 **Questions & Answers**
- 10:30 – 10:40 **Unlocking Potential for Creative Thinking in Classrooms: Recommendations and Practice**  
María del Carmen Arau Ribeiro / Guarda Polytechnic University, Portugal
- 10:40 – 10:50 **Creative Thinking: Bringing Students and External Stakeholders Together**  
Natália Gomes, Noel Lopes, and Paula Coutinho / Guarda Polytechnic University, Portugal
- 10:50 – 11:00 **Optimizing Synergies for Creative Thinking across Cultures and Communicative Competences: Digital Storytelling and Team Building**  
María del Carmen Arau Ribeiro / Guarda Polytechnic University, Portugal  
Tanja Vesala-Varttala / Haaga-Héla University of Applied Sciences, Finland  
Rafael Ribeiro / EDP - Energias de Portugal, Portugal
- 11:00 – 11:20 **Questions & Answers**
- 11:20 – 11:50 **Coffee break**
- 11:50 – 12:00 **Didactic Potential of Transdisciplinary Projects Carried out in Cooperation Between Higher Education Institutions and External Partners**  
Monika Chovanec Hencová, Karolína Bujdáková / Faculty of Architecture and Design STU, Slovakia
- 12:00 – 12:10 **Driving Innovation: Insights from MX Lab and Škoda Auto's Collaborative Journey in Design Education (case study)**  
Michala Lipková / Faculty of Architecture and Design STU, Slovakia
- 12:10 – 12:20 **Synergic Strategy in Design**  
Martin Baláž / Faculty of Architecture and Design STU, Slovakia
- 12:20 – 12:40 **Questions & Answers**
- 12:40 – 12:50 **Do Higher Education Institutions Support Creative Teaching and What is Done to Improve It?**  
Robert Fisher / Dresden University of Technology, Germany
- 12:50 – 13:00 **Unleashing Students' Creative Potential via Scenario Development**  
Coyan Tromp / University of Amsterdam, Netherlands
- 13:00 – 13:10 **Development of Creative Thinking: Experience, Challenges and Prospects During the War (Experience of the Chernihiv Polytechnic National University)**  
Olena Syzonenko / Chernihiv Polytechnic National University, Ukraine
- 13:10 – 13:20 **Creative Thinking in University. Impact of the project**  
Anna Sadowska, Michał Nowakowski, Artur Wysocki / Maria Curie-Skłodowska University, Poland
- 13:20 – 13:40 **Questions & Answers**

13:40 – 14:30 **Lunch**